

POLITICAL INQUIRY FORM
KCBS – LOS ANGELES

CBS TELEVISION
STATIONS



ISSUE

SPECIAL () PRIMARY () GENERAL () OUT OF WINDOW (x)

RECORD OF REQUEST- Political Broadcast Time:

1Q13

NAME OF REQUESTOR:

Sherri Sadler

1. NAME OF AD AGENCY:

Sadler Strategic Media
12103 Viewcrest Rd
Studio City, CA 91604
818-506-5443

2. ORGANIZATION PAYING FOR TIME:

Working Californians to Elect Wendy Greuel
4189 West 2nd St
Los Angeles, CA 90004
916-442-2952
Treasurer: Brian D'Arcy

3. ORGANIZATION FURNISHING TAPES:

Same as item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Mayoral Candidate

5. PRODUCT OR CATEGORY:

Political/Local - Mayoral Race - Los Angeles

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

D

7. DATE OF REQUEST:

2/11/2013

8. NATURE OF REQUEST:

a) Request For Issue Card

 x

b) Other Request As Stated Below

Requesting Political Rate Card All Dayparts, All Programs, All Levels Rates :30's & :60's

9. DISPOSITION MADE OF REQUEST:

a) Granted

 x

b) Denied (Reason)

c) Withdrawn (Reason)

d) Avails Offered

 x

10. SUBSEQUENT DEVELOPMENTS:

SEE FILE

11. AMOUNT OF CHARGES – See order(s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

Z. Pflieger (CTS-PH) for Joan Zidow (LSM-KCBS/KCAL),
CBS Television Stations 3/19/13